



Final Program

(updated 17 October 2025)

Overview

Date	19 Oct. (Sun)	20 Oct. Day 1 (Mon)	21 Oct. Day 2 (Tue)	22 Oct. Day 3 (Wed)	23 Oct. Day 4 (Thu)	24 Oct. Day 5 (Fri)	
9:00 - 9:30		Registration (8:30-9:30)	Invited Lectures		Invited Lectures	Taipei City Excursion	
9:30 - 10:00		Opening Ceremony & Group Photo		Morning Tea			
10:00 - 10:30			Coffee Break	Oral Presentation 5	Coffee Break		
10:30 - 11:00		Invited Lecture	Oral Presentation 3		Oral Presentation 6		
11:00 - 12:00		Oral Presentation 1					
12:00 - 13:00		Lunch	Lunch, ACA Meeting	Lunch			
13:00 - 14:30	Workshop (14:00- 17:00)	Poster Session 1	Poster Session 2	Poster Session 3	Oral Presentation 7		
14:30 – 15:00		Coffee Break					
15:00 – 16:15		Oral Presentation 2	Oral Presentation 4	Judd/CADE/ Service Award Ceremonies & Lectures	Oral Presentation 8 (15:00-16:00)		
16:15 – 17:30		SG 1: Arts and Design (AD)	SG 2: Environmental Color Design (ECD)	SG 3: Color Vision & Psychophysics (CVP)	Closing Ceremony (16:00-16:30)		
	AIC Gala Banquet (18:00-21:00)			VIP Visit Art-Taipei (19:00-20:30)			
	Welcome Reception (17:00-19:30)						

Note: The [location](#) of welcome reception is different to the venue.

- 1 track
- Poster session
- 2 tracks
- Events (optional)

Day 1 and Day 2

Date	19 Oct. (Sun)	20 Oct. Day 1 (Mon)		21 Oct. Day 2 (Tue)	
Time		Hall A	Hall B	Hall A	Hall B
8:30-9:00		Registration		Registration	
9:00 - 9:30				<u>Invited Lectures</u> <i>A Comprehensive Colour Solution across Industries, Luo, Ming Ronnier</i> <i>Algorithmic & Digital Color Expressions</i> Bendito, Petronio	
9:30 - 10:00		Opening Ceremony & Group Photo		Coffee Break	
10:00 - 10:30					
10:30 - 11:00		<u>Invited Lecture</u> <i>The Future of AI in the Colour Industries</i> Westland, Stephen		<u>Oral 3</u> Color in Display and Imaging	
11:00 - 12:00		<u>Oral 1</u> Color and AI			
12:00 - 13:00		Lunch		Lunch	ACA Meeting
13:00 - 14:30	<u>Workshop</u> (14:00-17:00) At the <u>venue</u>	<u>Poster Session 1</u>		<u>Poster Session 2</u>	
14:30 – 15:00		Coffee Break			
15:00 – 16:15		<u>Oral 2A</u> Color Emotion, Harmony & Preference	<u>Oral 2B</u> Spectral Analysis and Image Enhancement	<u>Oral 4A</u> Color in Arts and Culture	<u>Oral 4B</u> Color Education
16:15 – 17:30			<u>SG 1</u> Arts and Design (AD)		<u>SG 2</u> Environmental Color Design (ECD)
	<u>Welcome Reception</u> (17:00 - 19:30)				

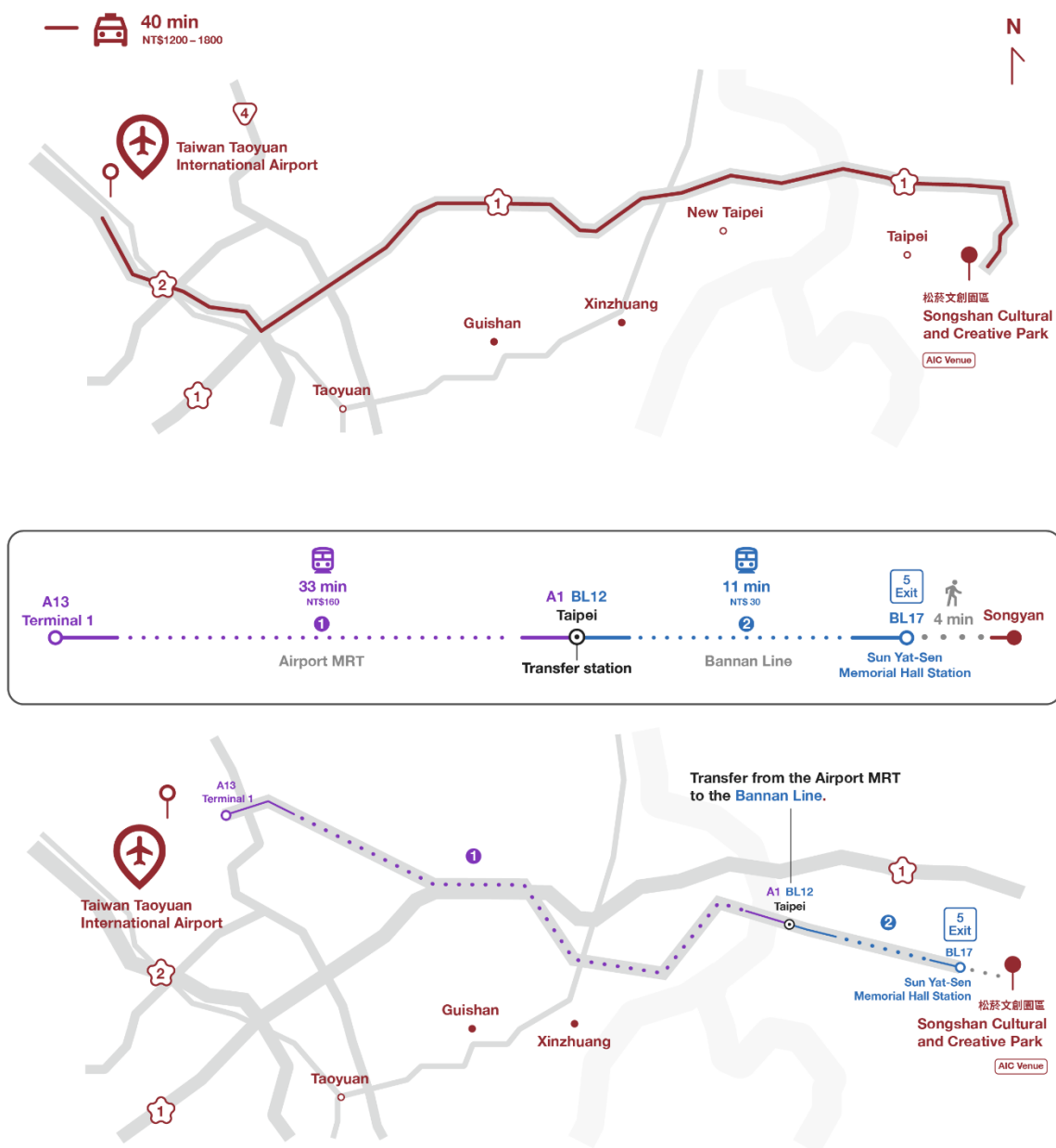
Day 3 and Day 4

Date	22 Oct. Day 3 (Wed)		23 Oct. Day 4 (Thu)		24 Oct. Day 5 (Fri)
Time	Hall A	Hall B	Hall A	Hall B	
8:30-9:00			Registration		Taipei City Excursion
9:00 - 9:30			<u>Invited Lectures</u> <i>Investigating Sleep Enhancement via Intelligent Color-Varying Light</i> Chen, Chien-Yu <i>Color Characteristics of Virtual Images in MR/AR Systems</i> , Yang, Tsung-Hsun		
9:30 - 10:00	Registration				
10:00 - 10:30	<u>Oral 5A</u> Color Application & Marketing	<u>Oral 5B</u> Skin Color & Fashion	Coffee Break		
10:30 - 12:00			<u>Oral 6A</u> Color Category & Memory	<u>Oral 6B</u> Colorimetry & Applications	
12:00 - 13:00	Lunch				
13:00 - 14:30	<u>Poster Session 3</u>		<u>Oral 7</u> Color, Lighting, Vision & Perception		
14:30 – 15:00	Coffee Break				
15:00 – 16:15	Judd / CADE / Service Award Ceremonies & Lectures <i>A Science of Classification: Personal Journey through Research on Color and Visual Appearance, within a Semiotic Framework</i> Caivano, José Luis <i>From Scientific Research to Practical Colour Application</i> Bergström, Berit		<u>Oral 8A</u> Personal Color (15:00-16:00)	<u>Oral 8B</u> Color in Urban Environment (15:00-16:00)	
16:15 – 17:30		<u>SG 3</u> Color Vision & Psychophysics (CVP)	Closing Ceremony (16:00-16:30)		
	<u>AIC Gala Banquet</u> (18:00-21:00)		<u>VIP Visit Art-Taipei</u> (19:00-21:00)		

Form Airport to Venue



16th Congress of the International Color Association



Map - 1 Taoyuan CKS International Airport

Transportation Information

1. To the AIC 2025 Venue

Take the Blue Line MRT and get off at BL17 Sun Yat-Sen Memorial Hall Station. Exit from Exit 5, walk for about 3 minutes, then turn right and enter through Entrance C7. Go up to the 2nd floor to reach the AIC 2025 conference venue.

2. To the Conference Hotel (Union Hotel)

Take the Blue Line MRT and get off at Sun Yat-Sen Memorial Hall Station (BL17). Exit from Exit 1, then walk for about 3 minutes to reach the Union Hotel.

3. To the AIC 2025 Reception Party at Fubon Art Museum

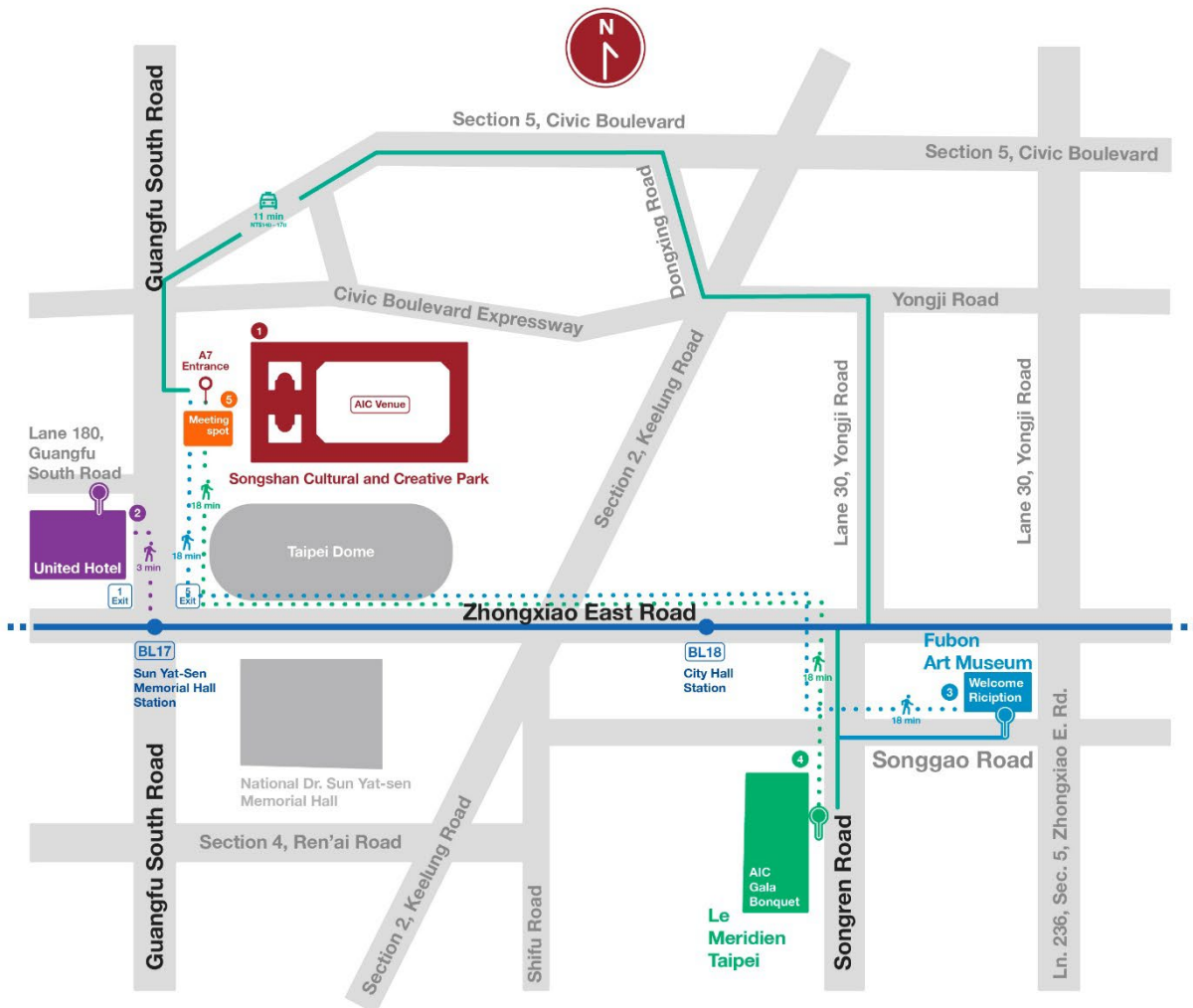
Take the Blue Line MRT to City Hall Station (BL18). Walk about 4 minutes to reach the Fubon Art Museum. Alternatively, from the AIC venue, follow the blue dotted route on the map and walk for about 18 minutes.

4. To the AIC Gala Banquet (Le Méridien Taipei)

Take the Blue Line MRT to City Hall Station (BL18) and walk about 5 minutes to Le Méridien Taipei. Alternatively, from the AIC venue, follow the green dotted route on the map and walk for about 18 minutes.

5. Meeting Point for the Excursion Tour on October 24

The meeting point is located outdoors near the roadside of the AIC Venue, marked by an orange square on the map.



.... On foot Taxi MRT (Blue Line)

This map shows the event locations around the venue. Please scan the QR code for more detailed map information (the links will open in Google Maps).



To AIC Venue



To Fubon Art Museum



To Le Meridien Taipei



To United Hotel

Transportation Information

1. To the AIC 2025 Venue

Take the Blue Line MRT and get off at **BL17** Sun Yat-Sen Memorial Hall Station. Exit from **Exit 5**, walk for about **3 minutes**, then turn right and enter through **Entrance C7**. Go up to the **2nd floor** to reach the AIC 2025 conference venue.

2. To the Conference Hotel (Union Hotel)

Take the **Blue Line MRT** and get off at Sun Yat-Sen Memorial Hall Station (**BL17**). Exit from **Exit 1**, then walk for about **3 minutes** to reach the **Union Hotel**.

3. To the AIC 2025 Reception Party at Fubon Art Museum

Take the **Blue Line MRT** to City Hall Station (**BL18**). Walk about 4 minutes to reach the **Fubon Art Museum**.

Alternatively, from the AIC venue, follow the blue dotted route on the map and walk for about **18 minutes**.

4. To the AIC Gala Banquet (Le Méridien Taipei)

Take the Blue Line MRT to City Hall Station (**BL18**) and walk about **5 minutes** to **Le Méridien Taipei**.

Alternatively, from the AIC venue, follow the green dotted route on the map and walk for about **18 minutes**.

5. Meeting Point for the Excursion Tour on October 24

The meeting point is located outdoors near the **roadside of the AIC Venue**, marked by an orange square on the map.



To AIC Venue



To Fubon
Art Museum



To Le Meridien
Taipei



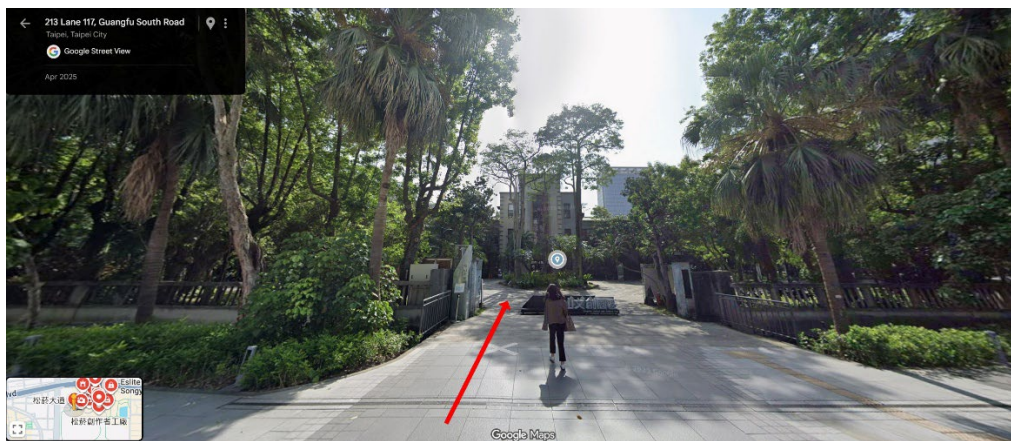
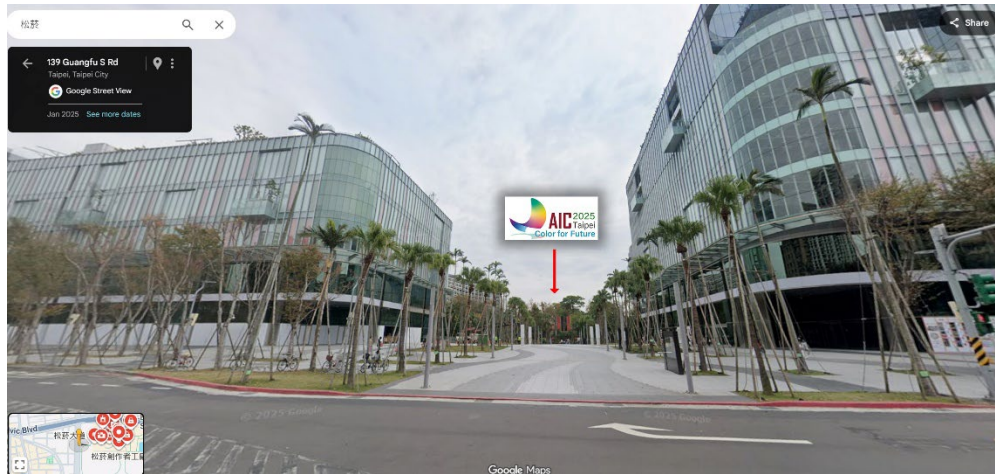
To United Hotel

Venue

Multi-Purpose Hall (2F)

Songshan Cultural and Creative Park

No.133, Guangfu South Road, Xinyi District, Taipei City



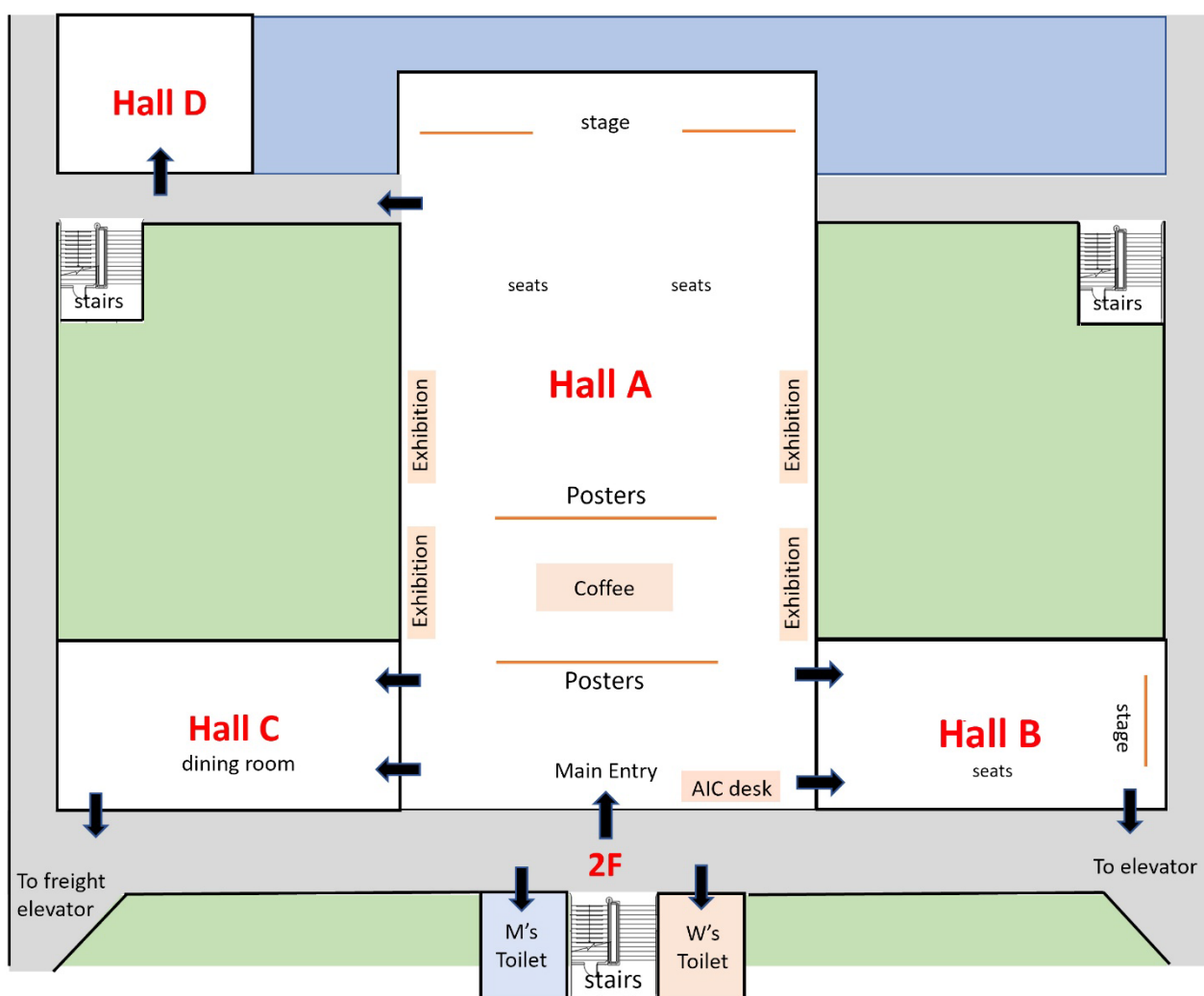
Multi-Purpose Hall (2F), Songshan Cultural and Creative Park

Hall A: Registration, Oral and Poster Presentation, Exhibition and Coffee Break

Hall B: Oral Presentation and Study Group Meetings

Hall C: Dining Room and Workshop II

Hall D: Preparation, Workshop I and ACA meeting



Map 3 - Multi-Purpose Hall

Welcome Reception

19 October, 17:00 at **Fubon Art Museum**

Address: No. 79, Songgao Road, Xinyi District, Taipei City

Transportation: Take MRT to Taipei City Hall Station (Exit 3) Walking distance: about 9 minutes

<https://www.fubonartmuseum.org/>



Invited Lectures (Hall A)

No.	Date	Time	Title / Speaker
1	20 Oct. (Mon)	10:00 10:30	The Future of AI in the Colour Industries Westland, Stephen <i>Professor, School of Design, University of Leeds (UK)</i>
2	21 Oct. (Tue)	9:00 9:30	A Comprehensive Colour Solution across Industries Luo, Ming Ronnier <i>Chair Professor, College of Optical Science and Engineering, Zhejiang University (China)</i>
3	21 Oct. (Tue)	9:30 10:00	Algorithmic & Digital Color Expressions Bendito, Petronio <i>Professor, Department of Art and Design, Purdue University (United States)</i>
4	22 Oct. (Wed)	15:30 16:00	Plenary Lecture by the 2025 Recipient of the AIC Judd Award: A Science of Classification: Personal Journey through Research on Color and Visual Appearance, within a Semiotic Framework Caivano, José Luis <i>Former AIC President (Argentina)</i>
5	22 Oct. (Wed)	16:00 16:30	Plenary Lecture by the 2025 Recipient of the AIC CADE Award: From Scientific Research to Practical Colour Application Bergström, Berit <i>Swedish Colour Centre Foundation/ Berit ColourTalks (Sweden)</i>
6	23 Oct. (Thu)	9:00 9:30	Investigating Sleep Enhancement via Intelligent Color-Varying Light Chen, Chien-Yu <i>Professor/Director, Graduate Institute of Color and Illumination Technology, National Taiwan University of Science and Technology (Taiwan)</i>
7	23 Oct. (Thu)	9:30 10:00	Color Characteristics of Virtual Images in MR/AR System Yang, Tsung-Hsun <i>Professor, Department of Optics and Photonics, National Central University (Taiwan)</i>
8	22 Oct. (Wed)	11:00 11:15	Soviet Spacecraft Design: Architect Galina Balashova's Colours Durão, Maria João <i>Profoessor, Faculdade de Arquitectura da Universidade de Lisboa (Portugal)</i>
9	22 Oct. (Wed)	10:00 10:15	The Practice of Color Design: Where Engineering Challenges Meet Market Yu, Meng-Han <i>Advanced CMF Designer at Garmin Cooperation (Portugal)</i>

AIC Study Groups Events (Hall B)

No.	Date	Time	Study Group
SG1	20 Oct. (Mon)	16:15 17:30	Arts and Design (AD) Hosted by Maria João Durão
SG2	21 Oct. (Tue)	16:15 17:30	Environmental Color Design (ECD) Hosted by Verena M. Schindler and Juan Serra
SG3	22 Oct. (Wed)	16:15 17:30	Color Vision & Psychophysics (CVP) Hosted by Shoji Sunaga

[Day 1](#)

SG1: AIC Study Group on Arts and Design AIC2025 Meeting (AD)

Chair: Maria João Durão, School of Architecture,
The University of Lisbon, Portugal

Co-chair: David J.C. Briggs, National Art School, Sydney, Australia

sg-ad@aic-color.org



Date: Monday, 20 October 2025, 4:15pm - 5:30pm

The AIC Study Group on Arts and Design-SGAD meeting is chaired by Maria João Durão. The activities developed by the Study Group is the focal point of the discussion, bringing together theory and practice in the Arts and Design.

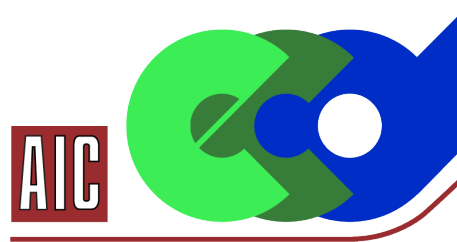
Disciplines and fields included in the scope of the Study Group on Arts and Design: painting; sculpture; drawing; illustration, and printing; photography, cinema, theatre, audiovisuals, and virtual reality; jewelry design, fashion design, textile design; communication design; product and industrial design; furniture design, automotive and aeronautic design, among other related expressions.

We welcome all the AIC2025 Congress participants to join us.

[Day 1](#)

SG2: AIC Study Group on Environmental Color Design (ECD)

The Study Group on Environmental Colour Design (SG ECD) will hold a meeting at the AIC 2025 Congress in Taipei on Tuesday, 21 October 2025, from 16:15 to 17:30. The SG ECD co-chairs are Verena M. Schindler (Switzerland) and Juan Serra (Spain). José Luis Caivano (Argentina), the former SG chair, will present the projects and publications of the study group, and lead the discussion.



Previous projects in 2025 consisted of a symposium, a special issue, and articles for a special collection on environmental colour design research. Recent publications feature the work of SG ECD members in the form of books, journals and articles.

The discussion will focus on the future of environmental colour design.

1. Colour in evidence-based design (EBD) and evidence-informed design (EID).
2. Colour in human-centred design (HCD).
3. Colour and sustainability: What does sustainability mean in environmental colour design today?
4. Biophilic colour design. The focus is on exploring emerging nature-based design for health and well-being in the built environment. Will handcrafted colour design remain relevant in the future?
5. AI-powered colour design. Integrating cutting-edge technologies, such as artificial intelligence (AI), is paramount. What relevant questions does it address? Which current AI tools are used in the design process? How do computational tools manage screen colours? What are the advantages of using AI? What are the disadvantages? Is AI replacing human creativity?

The SD ECD is an international, informal, multidisciplinary study group. Its members are professionals, ranging from architects and designers to scientists and other experts, who are interested in the role of colour in natural, built and sociocultural environments. Research in this field also encompasses the investigation of the impact of colour on human behaviour, cognition and emotion.

The aims of the SG ECD include: 1) Disseminating knowledge among its members. 2) Facilitating the exchange of experience gained in integrating colour into the planning, design and realisation of built and natural environments. 3) Propagating knowledge and evaluative experience through congresses, seminars, workshops, publications and exhibitions. 4) Stimulating research and teaching.

The SG ECD was established in 1982 and has been active for 43 years. It currently has around 350 members from 50 countries. The SG ECD welcomes anyone who is interested in colour. Join us!

The website is www.aicecd.org and the email address is ecd.studygroup@yahoo.com.

Day 2

SG3: AIC Study Group on Color Vision & Psychophysics (CVP)



The Colour Vision and Psychophysics is an AIC Study Group and was founded to discuss basic and practical studies on colour perception of the elderly, such as colour appearance, colour discrimination, brightness perception of colours, colour preference and application tools for planning and testing universal colour designs, and to share useful information among the members concerning colour perception of the elderly. At the SG meeting in AIC2012, however, we decided that we would change the SG's name to 'Colour Vision and Psychophysics' to expand our domain. In 2013, discuss a broader range of topics from colour vision models to universal colour design, while still including colour perception of the elderly.

This study group, previously called “Color Perception of the Elderly” (CPE), is active since 2001.

The study group on color vision and psychophysics will hold a brief meeting. The meeting agenda is as follows (note that there is no scientific program).

1. Announcement: The chair and secretary positions have been transferred from Prof. Okajima (Yokohama National University, Japan) and Prof. Melgosa (Universidad de Granada, Spain) to Prof. Sunaga (Kyushu University, Japan) and Chanprapha Phuangsuwan (Rajamangala University of Technology Thanyaburi, Thailand), respectively, effective October 2023.
2. Announcement: The Asia Color Association Conference will be held in New Zealand in 2026 (9th) and Japan in 2027 (10th).
3. Request for the CVP group.

[Day 3](#)

Oral Sessions

Monday, 20 October 2025, Hall A

Oral 1: Color and AI

No.	Presentation Time (Start)	Paper ID	Paper Title / Authors
1	11:00	218	Comparison of AI Based Machine Learning Methods with Basic Polynomial Regression for Cross Media Color Reproduction Zafar, Muhammad Hamza*; Green, Phil
2	11:15	153	Dynamic Color Shift Compensation in OLED Displays Using Artificial Intelligence Hsu, Ching Hsiang*; Ou-Yang, Mang
3	11:30	67	Cityscape Color Analysis Using Deep Learning-Based Image Segmentation and Color Adjustment for Weather Conditions Doi, Motonori*; Ono, Ryuto; Kuboki, Shun
4	11:45	55	LCH-Based Deep Learning for Skin Cancer Diagnosis Kuan, Zhu-Hao*; Lo, Mei-Chun; Hsu, Chih-Shun

[Day 1](#)

Monday, 20 October 2025, Hall A

Oral 2A: Color Emotion, Harmony & Preference

No.	Time	Paper ID	Paper Title / Authors
1	15:00	184	Enhancing Image Color Harmony Through Content-Aware Recoloring Chou, Yu-Shan; Sun, Pei-Li*
2	15:15	141	A Perceptually Neutral White Locus Integrating a Warm-Cool Scale Chang, Jung-En; Ou, Li-Chen*
3	15:30	136	Controlled Dissonance in Contemporary Design: Exploring Chromatic Tension for Emotional Impact and Perceived Quality in Enclosed Spaces Jayaprakash Brindha, Sandhiya*; Surve, Pankaj Daulatrao
4	15:45	12	An Investigation of the Emotional Perception of Scarf Colors on Different Skin Tones Based on the Color-Emotion Models and Color-Harmony Models Liao, Chia-I*; Lee, Wen-Yuan
5	16:00	95	Taste Impressions of Snack Packs and Impression Estimation in Machine Learning of Images Sakurai, Masato

[Day 1](#)

Monday, 20 October 2025, Hall B

Oral 2B: Spectral Analysis and Image Enhancement

No.	Time	Paper ID	Paper Title / Authors
1	15:00	173	Testing Spectral-Based Characterisation Models for Wide-Colour-Gamut Display He, Ruili*; Xiao, Kaida; Zhao, Xinyi; Pointer, Michael
2	15:15	186	Statistical Analysis of Differences of Spectral Reflectance Values Determined by Color-Measuring Instruments Ikonen, Erkki*; Rezazadeh, Yasaman; Nilsson, Anders; Seymour, John; Peltoniemi, Juha
3	15:30	27	Enhanced Portrait Auto White Balance in Backlight Environments via Skin Reflectance Zhou, Sicong*; Li, Changjun; Liang, Jinxing; Lai, Peihua; Sun, Wenjun; Li, Hesong; Luo, Hong; Xiao, Kaida
4	15:45	170	A Comprehensive Investigation on the Taxonomic Classification of Recycled Dark Rubber Materials Using Multiple Spectroscopic Analytical Technique Chen, Yung-Fou*; Chiang, Raymond Jui-Chang; Yueh Chun-Ting
5	16:00	32	Spectrally-Aware Perceptual Image and Video Filtering Using Color Transfer Raza, Aiman; Dubail, Marie; Dumortier, Dominique; Jost, Sophie*

[Day 1](#)

Tuesday, 21 October 2025, Hall A

Oral 3: Color in Display and Imaging

No.	Time	Paper ID	Paper Title / Authors
1	10:30	155	A Comparative Study: Assessing Image Quality for the Jacobi and Gauss-Seidel Retinex Algorithms Karami, Afsaneh*; Finlayson, Graham
2	10:45	96	Characterising Head-Mounted Displays Based on Visual Assessment Lee, Chia-An*; Ou, Li-Chen
3	11:00	92	Evaluating Preference for Images Enhanced with Simple Tone Curves Bennett, James*; Finlayson, Graham
4	11:15	111	Evaluating the Just Noticeable Difference Threshold of ΔE_{ITP} in SDR Displays for Color Experts and Non-Experts Kuo, Mu-Tzu*; Bai, Chris Yi-Ho
5	11:30	133	Colour Saliency Effects on Pre-attentive Processes Sakata, Katsuki*; Yamauchi, Yasuki
6	11:45	158	Quantifying Inter-Reflection Effects on Colored Shadows Mao, Ruiquan*; Treméau, Alain; Katemake, Pichayada

[Day 2](#)

Tuesday, 21 October 2025, Hall A

Oral 4A: Color in Arts and Culture

No.	Time	Paper ID	Paper Title / Authors
1	15:00	80	The Colors of Roses Was Painted by Protan and Deutan Ichihara, Yasuyo G.*; Sakamoto, Takashi; Sunaga, Shoji
2	15:15	39	An Appraisal of “Colour-Music: The Art of Mobile Colour” (1912) by Rimington: A Design History View Hidaka, Kyoko
3	15:30	47	Decoding Colour Communication: A Cross-Cultural Study of Colour Associations in Germany and India Schmidt, Lina*; Lindemeyer, Melissa
4	15:45	83	Cross-cultural Study About the Effect of Color on the Perception of Grammatical Gender Raevskiy, Alexander*; Kyoto, Itsuki; Rattanakasamsuk, Kitirochna; Tokunaga, Rumi
5	16:00	46	An Investigation of Selected Chinese Paintings Colour Theories and How it Differs from the Practical Colour Application Used in Western Paintings Ng, Woon Lam*; Goh, Huiying

[Day 2](#)

Tuesday, 21 October 2025, Hall B

Oral 4B: Color Education

No.	Time	Paper ID	Paper Title / Authors
1	15:00	180	Effects of Colour Vision Deficiency on Educational Experiences in Elementary Schools: A Systematic Review Sánchez Izurieta, Juan Francisco*; Sunaga, Shoji
2	15:15	205	Colour Selection Frameworks for Global Colour Education Qian, Wenxian*; Wang, Chaoran
3	15:30	7	Mapping of Colors of Master Images with Munsell Color Space – A Mathematical Tool to Assist Color Design Ng, Woon Lam*; Wang, Zhongjian
4	15:45	106	Color Education in Schools for Students with Color Vision Deficiency: Important Elements Identified Through In-Depth Interviews with Designers and Artists Muraya, Tsukasa*; Taniguchi, Yunoka; Ichihara, Yasuyo; Sunaga, Shoji
5	16:00	193	Biophilic Colour Schemes (BCS): A Catalogue of Biophilic Colour Schemes based on Emotional Colour Impact Principles and Natural Analogies from Landscape Prototypes for Evidence-based Sustainable Design Schlegel, Markus*; Haensch, Konstantin; Gómez Mejia, Claudia

[Day 2](#)

Wednesday, 22 October 2025, Hall A

Oral 5A: Color Application & Marketing

No.	Time	Paper ID	Paper Title / Authors
1	10:00	invited	The Practice of Color Design: Where Engineering Challenges Meet Market Strategy Yu, Meng-Han
2	10:15	75	Estimation Method of Rice Fluorescence Emission Spectra from the Image Data and its Application Tominaga, Shoji*; Nishi, Shogo; Ohtera, Ryo
3	10:30	99	Preferable Lighting Conditions for Cooking Hamburger Steak Kagimoto, Akari*; Kodama, Yuu; Okuda, Shino; Okajima, Katsunori
4	10:45	14	Achievements and Issues Demonstrated by Citizen-lead Community Development — A Case Study of Citizen-Academia Collaboration Makino, Akiyo*; Murakami, Kanako
5	11:00	Invited	Soviet Spacecraft Design: Architect Galina Balashova's Colours Durão, Maria João
6	11:15	225	Measurement Comparison of Black Tea Color Testing between Tea Testers and Analytical Instruments Irwan Fathoni, Adi Djoko Guritno, Anggoro Cahyo Sukartiko*, Megita Ryanjani Tanuputri
7	11:30	224	Analysis of Fresh Organic Vegetable Quality at the Farmer and Distributor Levels based on Color and Texture Measurements Dionisius Marlon Ayofi, Anggoro Cahyo Sukartiko, Megita Ryanjani Tanuputri*

[Day 3](#)

Wednesday, 22 October 2025, Hall B

Oral 5B: Skin Color & Fashion

No.	Time	Paper ID	Paper Title / Authors
1	10:00	45	Employment of Coloring on Clothing-style Drawings for Understanding Behavior and Personality Muraki Asano, Chie*; Ikebe, Sonoka; Asano, Akira
2	10:15	201	Facial Color Perception and Facial Impressions across Diverse Color Vision Types Mizokami, Yoko*; Kurosawa, Shun; Sato, Hiromi
3	10:30	174	Evaluating Fabric Colour Perception using LED Simulator Li, Qinyuan*; Widasati, Arsaika; Zhang, Yichi; Luo, Ming Ronnier; Xiao, Kaida
4	10:45	13	The Moral Perception of Scarf Colors on Different Skin Colors Liao, Chia-I*; Lee, Wen-Yuan
5	11:00	161	Regarding Racism in Color Theory Charbonneau, Edward R.
6	11:15	33	Human Perspectives on the Role of AI-enhanced Tools for Colour Trend Analysis Angharad, Sally*; Westland, Stephen; Lai Peihua
7	11:30	143	Colour Design: Developing Narratives from Use Generated Visual Texts Dubey, Nijoo*; Damodaraswamy, Sudhakar

[Day 3](#)

Thursday, 23 October 2025, Hall A

Oral 6A: Color Category & Memory

No.	Time	Paper ID	Paper Title / Authors
1	10:30	214	Colour and Memory: Consistency of Memory Colours Kvist, Stine Marie*; Green, Phil
2	10:45	217	What Explanations for Color Naming and Categorization Explain? Dedrick, Donald
3	11:00	215	Colour and Memory: Colour as an Aid to Memorization Sætersdal, Mathias*; Green, Phil
4	11:15	90	A Comparative Study on Human and AI Interpretation of Traditional Chinese Red Color Names Lin, Hsueh-Fen
5	11:30	57	A Deep Learning-Based Footwear Prediction and Recommendation Model Liu, Li-Yun; Luo, Yi-Ting; Li, Hung-Chung*

[Day 4](#)

Thursday, 23 October 2025, Hall B

Oral 6B: Colorimetry & Color Application

No.	Time	Paper ID	Paper Title / Authors
1	10:30	156	Individual Cone Spectral Sensitivities and Colour Matching Functions Stockman, Andrew*; Luo, Ming Ronnier; Song, Siyuan; Shi, Keyu; Rider, Andrew
2	10:45	211	Restoring Mobile APP-Filtered Photos Using CNN-Based Deep Learning Lin, Ya-Hsuan; Chang, Yu-Chieh; Wang, Jie-Sen; Sun, Pei-Li*
3	11:00	160	Perceived Color Differences for Color-deficient Observers Hsiao, Hsiu-Ying; Chen, Yi-Yun; Chen, Hung-Shing*
4	11:15	164	Color Simulation Strategy of Reflective E-papers Chen, Hung-Shing*; Kao, Yu-Hsuan

[Day 4](#)

Thursday, 23 October 2025, Hall A

Oral 7: Color, Lighting, Vision & Perception

No.	Time	Paper ID	Paper Title / Authors
1	13:00	66	The Surface Optical Characteristics of Interior Components in the Japanese Traditional Tea Ceremony Room TENGO-AN Osumi, Masayuki
2	13:15	77	Beyond the Surface: Exploring Dichroic Filters in Folded Geometries Jönsson, Elvira
3	13:30	120	How to Characterize Augmented Reality Glasses for Color Reproduction – Taking the Birdbath Optical Structure as an Example Chao, Ya-Chi*; Ou, Li-Chen
4	13:45	196	Fitting SSVEP Hue Selectivity Profile with Individual Data of Color Perception Kuriki, Ichiro*; Miyatsuka, Ryota; Umeda, Naoto; Fukushima, Sakura; Kiyokawa, Hiroaki
5	14:00	48	From Pixels to Perception: Reverse-Engineering RGB Images to Simulate Moth Responses to Artificial Light Raza, Aiman*; Lucca, Adrien
6	14:15	86	Enhancing Classification Accuracy of Plant Rust Disease Symptom by Integrating Color Space Transformation and Deep Learning Liu, Zheng-Hao*; Lo, Mei-Chun; Hsu, Chih-Shun

[Day 4](#)

Thursday, 23 October 2025, Hall A

Oral 8A: Personal Color

No.	Time	Paper ID	Paper Title / Authors
1	15:00	41	Testing Colour Harmony Model for Personal Colour Analysis Sirisayan, Punnaphat*; Sueeprasan, Suchitra
2	15:15	91	An Investigation on Memory Skin Colour and its Acceptable Boundaries Lu, Yan*; Xiao, Kaida; Widasati, Arsaika
3	15:30	116	A Comparative Study of Seasonal Color Associations in Nature and Personal Color Theory Park, YungKyung
4	15:45	110	Evaluating the Effectiveness and Utility of Fabric Draping-Based Personal Color Diagnosis Park, Jisu*; Choi, Gyoungsil, Park, YungKyung

[Day 4](#)

Thursday, 23 October 2025, Hall B

Oral 8B: Color in Urban Environment

No.	Time	Paper ID	Paper Title / Authors
1	15:00	171	Based on Deep Learning: A Regional Analysis of the Facade Color Schemes of Public Housing in Hong Kong Li, Yixuan*; Xiang, Changying
2	15:15	25	Colour Conservation of the Dilworth Building, Auckland, New Zealand Rennie, Julian*; Premier, Alessandro
3	15:30	194	Thoughts on The Use of Close-Range Photogrammetry in Chromatic-Spatial Investigations: The Case of Gaudí's Expiatory Temple of The Sagrada Família Toni, Leonardo*; Cesar, João Carlos de Oliveira
4	15:45	150	Heritage in Color: Challenging the Neutrality of Globalized Urban Landscapes Via Chromatic Ambiances Chehata, Zeïnab*; Hussein, Faten; Doherty, Gareth

[Day 4](#)

Monday, 20 October 2025, Hall A

Poster Session 1

13:00~14:30

Paper ID Paper Title / Authors	
4	Color and Emotions in the Public Space Kmita, Anna
18	Glazed Tiles - Between Art and Architecture. Andreas Stöcklein's Case Study Pinheiro, Ana Paula*; Duarte, Rui
22	Experience and Vocabulary in the Study of Color de Lucas Tron, Alfonso
31	Analysis of Scene Illumination Factors Affecting Perceptual Color Inferences in Images Tanaka, Yuki*; Tanaka, Midori; Horiuchi, Takahiko
36	Color Standards in City Planning and Changes in Store Facade Design: The Effects of Facade Design Change Methods on Harmony with the Street, Corporate Identity, and Visibility Hanari, Takashi*; Harada, Masayuki; Terashima, Toshiharu; Ono, Tomoka
42	From Intuition to Intentionality: Understanding Colour Decision-Making through Reflective Design Practice in Graphic Design Education Lee, Gyeonghwa*; Yang, Jie; Chen, Yun
51	Prediction of Watercolor Mixing L*a*b* Values Based on Kolmogorov – Arnold Networks Sun, Xiang-En; Yuan, Chen-Yu; Lin, Tzung-Han*
54	Extracting Regional Colors from History: A Case Study on Tsukuba, Kasama, Tsuchiura, and Mito in Japan Xin, Meiqing*; Yamamoto, Sari
62	Preference and Emotional Responses to Planterior Design According to the Index of Greenness Kim, SaetByul*; Lee, YounJin
69	Research on the Evaluation of Children's Color Education Effect Based on Cognitive Development Theory Hung, Qian*; Li, Anni; Lan, Shang
72	A Proposal for a Unified Design for Store Signs in Shopping Districts and its Effects Kishimoto, Nagisa*; Doi, Shushi; Sakai, Hideki
78	The Color of Sour and Salty Tastes Ngamsaard, Thachapong*; Longbutsri, Jitlada; Tangkijviwat, Uravis
84	Associative Colors Related to Grief from Pet Loss Lim, YeJee*; Lee, YounJin
94	The Influence of Art Material Experience on Basic Color Terms and Color Category Perception Han, Hyejin
103	Contrasting Perceptions of Dark Colours Among Designers and Non-Designers: An Empirical Analysis Xiang, Qi*; Han, Xu; Ping, Chengliang; Yu, Luwen
113	Color Measurement of Translucent Liquid Materials Using a Noncontact 2D Colorimetric System with Dome Illumination Iyota, Hiroyuki*; Higuchi, Mei; Kinugawa, Ayumu; Masuda, Hayato; Sakai, Hideki
117	Exploring Word–Colour Associations among Koreans and Foreign Residents in Korea Lee, Junglim*; Park, YungKyung

Paper ID Paper Title / Authors	
125	Reevaluating Brightness Perception: An Empirical Examination of Melanopsin's Influence Mori, Nozomu*; Takikawa, Mizuki; Saito, Marina; Tsujimura, Sei-ichi
131	From Fabric to Fingertips: Nail Polish as a Tool for Personal Colour Analysis Sueeprasan, Suchitra*; Chaimongkol, Phithunisara
135	A Study on Color Perception on Surfaces Composed of Two Colors — The Effect of Color Difference between Two Colors in a Checkerboard Pattern on the Perception of Color Unevenness of One of the Colors Hara, Naoya*; Kono, Masami
146	Physical Light Field Perception Using Color-Enhanced Photon Flow Visualization Nakadate, Sho; Momiyama, Asuka; Takase, Kazuto; Schregle, Roland; Yosizawa, Nozomu
167	Fashion Color Preferences and Cultural Capital: An Empirical Study Based on Bourdieu's Theory Jiang, Jiani
179	Color Appearance of Waterlilies Phuangsuwan, Chanprapha*; Rattanakasamsuk, Kitirochna; Ikeda, Mitsuo; Kawasumi, Mikiko
185	Examining the Degrees of Smoke Emissions Using the Calibrated Camera Technology Cheng, Chun-Kung; Pong, Bao-Jen; Shih, Yu-Cheng; Ou, Yu-Zhi; Chen, Hung-Shing*
191	Perceptual Associations Between Classical Music and Colour in Mozart's "Twinkle, Twinkle, Little Star" Variations Lee, Yu-Ting*; Chang, Fei-Man
197	Gender and Age-Related Differences in the Contributions of Color to the Recognition of Cultural Landscapes Lavrenova, Olga A.; Griber, Yulia A.*
203	The Effect of Wearing Personal Colors on Attractiveness Rating Kondo, Aki*; Ogino, Mami; Nonaka, Yuto; Togasaki, Aoi; Watanabe, Katsumi
209	The Influence of Food Appearance Color Tone on Eating Behavior and Appetite in a Virtual Reality Environment Moriyama, Tsuyoshi*; Matsumoto, Aki
220	Application of Non-Contact Color Measurement Techniques in Heritage Conservation: A Case Study of the Wufeng Lin Family's "Gongbaodi" Residence Lin, Ying-Tsung*; Tsai, Cheng-Min

[Day 1](#)

Tuesday, 21 October 2025, Hall A

Poster Session 2

13:00~14:30

Paper ID	Paper Title / Authors
5	Optimization of Image Colorization for Crime Scene Based on Generative Adversarial Network Liu, Tzu-Ming; Cheng, Ming-Chih; Yang, Po-Hsin; Li, Hung-Chung*
19	The Effects of Typeface and Color Combinations on Perceived Trust, Professionalism, Aesthetics, and Usability in Traditional Chinese (Taiwan Standard) and English GUI Design Lu, Fu-Shao*; Lee, Wen-Yuan
24	Perceptual Calibration of MR Displays: Investigating Colour Accuracy and Memory Hue Representation through 2D and 3D Perception Jiang, Jinbi*; Westland, Stephen; Hemingray, Caroline; Xiao, Kaida
34	Develop the Chinese Hue-Tone Colour System by Utilising the Chinese Adjective Word System (ANCWS) Song, Wenwen; Chen, Yifei*; Zhu, Shiyang
37	The Upper Limit of Lightness to Which the Color Name “Black” Can Be Applied Katayama, Ichiro*
43	Evaluating Perceptual Color Matching Between Different Backlight Displays and Color-Managed Prints Hong, Yu Kai*; Bai, Chris Yi-Ho
52	Color Reproduction under Non-standard Lighting Conditions Kirchner, Eric*; Njo, Lan; van der Lans, Ivo; Perales, Esther; Larrosa, Aurora
60	Influencing Factors of Clothing Colour Preference: A Comparative Study of Beijing and Shanghai Cities He, Shuang*; Cheung, Vien; Li, Liting
63	Meanings of Spiritual Experiences in the Practice of Chromotherapy: A Perspective from Semiotics as an Alternative for Well-being in the Future Monsalve Ospina, Hernán Felipe
70	Color and Gender in Young Children's Free Drawings — Gender Judgments by Childcare College Students and General College Students Shimada, Yukiko
73	Towards a New Lighting Method in Museums Considering the Optimal Brightness of Paintings - Practical Classification Process Based on Oil Painting Characteristics Aoyama, Miyu*; Yoshizawa, Nozomu; Oe, Yuki; Mizokami, Yoko; Takashima, Miho
79	Differences in the Diversity of Color Names and Evaluation of Darkness and Lightness of Colors in Surface and Aperture Color Modes Qiao, Yanan*; Kawabata, Yasuhiro
85	Investigation of the Colour Design: Follow the User Data or Designer’s Intuition to Build a Colour Scheme for the Beer Label Nan, Chunxi; Wang, Mengmeng*; Li, Jinwen
97	A Study of Lip Colour and Social Signalling of Z-generation Li, Jinwen; Wang, Mengmeng*; Nan, Chunxi

Paper ID	Paper Title / Authors
107	Effect of Appearance of Damascus Steel Knives on Visual Impression — Comparative Analyses of Observer Nationality Nomoto, Rino*; Kawasumi, Mikiko; Tsukada, Toshihiko; Phuangsuwan, Chanprapha; Rattanakasamsuk, Kitirochana; Tangkijwiat, Uravis
114	Observation of Color and Gloss Change during Drying of Particulate Suspension in Polymer Solution Using a Noncontact 2D Colorimetric System with Dome illumination Higuchi, Mei*; Yamamoto, Shoki; Kinugawa, Ayumu; Iyota, Hiroyuki; Imakoma, Hironobu; Sakai, Hideki
119	Effect of ipRGC Response on Contrast Sensitivity in Central Vision Matsumoto, Haruka; Ishigane, Masatoshi; Takahashi*, Hiroshi; Suzuki, Masahiro; Uchikawa, Keiji
126	Differential Perceptions of Colour and Material in Fashion: A Multisensory Analysis of Designer and Consumer Responses Han, Xu*; Li, Liting; Xiang, Qi; Xiao, Kaida; Yu, Luwen
132	Effects of Mixed Color Temperatures on Spatial Perception in Office Lighting Environments Kato, Mika*; Kikuchi, Kokoro
139	A Study of Fluorescent Effect on Ink Jet Paper by Spectral Analysis Shyu, Ming-Ching James
147	Improving RGB Camera-Based Spectral Reflectance Estimation through a Machine-Learning Approach Nishi, Shogo
165	Integrating Color and Lighting Design: An Empirical Study on Disliked Kitchen Cabinet Colors and Ambient Light Color Temperatures in Home Interiors Tsai, Chia-Hua*; Tsai, Cheng-Min
168	Electrochemical Polymerization of Conductive Polymer Thin Films to Obtain Metallic Luster with High Reflectance Yamada, Katsumi*; Tsuneyasu, Shota; Koshiji, Fukuro
181	The Impact of Dynamic Lighting Conditions on the Color Perception and Texture Impression of Fabric He, Shuilan
188	Elderly Users' Color Emotions and Preferences Toward the Appearance of Differently Designed Care Robots Liao, Ching-Chih*; Gong, Shi-Min; Hsu, Ya-Han
192	Colours for the Future: Achromie Photographs in Archaeology: Maraghiannis Publishing House in Candia Denhez, Annie-Dominique
207	The Effects of Positive and Negative Emotional States on Memory Colors Yun, Minseon*; Lee, YounJin
210	Color Embodiment in Semantics of Abstract Concepts: Correlating Semantic Similarities with Visual Color Proximity in Metaphorical Lexemes Derived from the Chinese Color Term huáng, 黄 'Yellow' Wu, Yufeng
221	A Suggestion on Local Colour Guidelines to Build Inner Mongolia's City Brand Huang, Jinga; Kim, Yoosun; Kim, Yoomi

Wednesday, 22 October 2025, Hall A

Poster Session 3

13:00~14:30

Paper ID	Paper Title / Author
11	The Power of Nature in Art: Exploring Biomorphic Abstraction with Colour and Design Avoke, Diana
21	Relationship between Stability of Color Preference and Personality Traits Nakamura, Shinji
30	The Effect of Chroma Contrast in Infographic Color Design on the Viewer's Reading Experience Tsan, Chen-Pang*; Wang, Chun-Po
35	Color Standards in City Planning and Store Facade Design Changes: Relationship between the Content of the Landscape Formation Standards and the Adopted Design Change Methods Terashima, Toshiharu*; Harada, Makayuki; Hanari, Takashi
40	Colorimetric Characterization of Transparent OLED Displays under Various Backlighting Conditions Shen, Chun-Ting*; Wen, Chao-Hua; Pong, Bao-Jen
50	Application of Kubelka-Munk Theory in Jadeite Colour Evaluation Jiang, Jinbi; He, Qinxin*; Westland, Stephen
53	Beyond Averages: Individual Differences in How Wall Colour Influence Affective Responses and Room Impressions Widasati, Arsaika*; Westland, Stephen; Hemingray, Caroline; Lee, Soojin
61	Linked Hybrid: Color, Light and Perception in the Architecture of Steven Holl Pinheiro Consani, Camila*; de Oliveira Cesar, João Carlos
64	Color Yoga: A Semiotic and Subjective Perspective on Wellbeing for the Future Monsalve Ospina, Hernán Felipe; Henao Jiménez, Milton David*
71	Analysis of the Color and Object Characteristics of Seasonal Natural Landscape Images in Japan Yu, Hanui*; Akita, Takeshi; Hirate, Kotaroh; Fujii, Risa
76	Study on 3D Digital Preservation of Orchids using Photogrammetry Method Liu, Tzu-Hsuan; Yuan, Chen-Yu; Tsai, Chi-Pin; Chang, Shih-Chen; Lin, Tzung-Han*
81	On the Narrative Function of Costume Color in Chinese Cinema Li, Peitong*; Han Dan
89	From Tang Sancai to Ink Painting: Cheng Shifa's Reinterpretation of Ceramic Glaze Aesthetics in Modern Chinese Art Wang, Shanshan*; Wang, Keqiang; Xue, Yinghe
102	The Influence of Similarity on Color Harmony and Preference Rho, Hye Mi; Park, Yung Kyung*
109	Color as Ingredients: A Material-Driven Design Approach to Natural Pigments in Sustainable Baked Goods Wang, Tzu-Jung*; Hsieh, Tsuei-Ju
115	Color System Conversion from RGB to L*a*b* Using Four-Layer Neural Network for a Novel Colorimeter Independent of Light Sources Miyazawa, Kaito*; Ohkawa, Masashi

Paper ID	Paper Title / Author
121	Survey on Empowerment Initiatives for Students with Color Deficiencies Maruyama, Shion*; Muraya, Tsukasa; Sunaga, Shoji
127	The Conflict between Perception and Language among Color Vision Minorities: A Comparative Study of Naming and Color Terminology in Japan and China Meiyan, Lei*; Shoji, Sunaga; Tsukasa, Muraya
134	Creation of Educational Materials Designed for a Game about Color Vision Diversity Education Fujii, Toshiki*; Muraya, Tsukasa; Sunaga, Shoji
142	Colour Accuracy of Low-cost, Pocket-size Spectrophotometers Nilsson, Anders*; Kirchner, Eric; Seymour, John
159	Colour Heritage of Chinese Painting Through Dynastic and Stylistic Change Li, Wenan*; Chen, Ming-Xuan; Wang, Xingkai; Yip, David; Yu, Luwen
162	An Investigation about the Influence of Color Contrast on Binocular Fusion Liu, Chia-Chun*; Sun, Vincent C.; Fu, Ming-Chuan
166	From Cobalt to Iron: The Semiotic Shift in Joseon Porcelain Lhi, Wona*; Park YungKyung
169	A Study on Prompting the In-Depth Exploration of Environmental Color Imagery Using Generative AI Wei, Yuh-Chang*; Kuo, Monica; Kuo, Ya-Ping
183	Film Color Grading Model Based on Computer Vision: Construction of Personalized Color libraries Chen, Ming-Xuan*; Luo, Shijunyan
189	From Glaze Color to Perception: A Study on the Color Variation of Opaque Glaze and Perceptual Evaluations Su, Hsuan-Hsuan*; Lin, Yan-Jun; Shin, Fu-Chi; Hsieh, Tsuei-Ju
195	The Use of Color on the Expiatory Temple of The Sagrada Família by Antoni Gaudí: Nature, Life and Symbolism Toni, Leonardo*; Cesar, João Carlos de Oliveira
208	Exploring the Emotional Impact of Color Design in Children's Picture Book Covers Wang, Yixuan*; Geng, Wenfei
213	A Cost-effective Method for Measuring and Simulating the Color Appearance of Transparent Plastic Samples Hsu, Yung-Chen; Sun, Pei-Li*
222	A Corpus-Linguistic Study of Context-Dependent Color Naming in Japanese Mita, Hiromasa

[Day 3](#)

Workshops

No.	Date	Time	Hall	Title / Instructor
1	19 Oct. (Sun)	14:00 17:00	D	Color Management in Practice - From Creation to Print Verification Fred Hsu <i>Graphic Communications Foundation / Idealliance Taiwan</i>
2	19 Oct. (Sun)	14:00 17:00	C	Chromatic Impressions – Hand-Painted Porcelain Plate Workshop Wen-Yin Chen <i>Professor, Department of Smart Living Design, Huafan University</i>

Workshop 1

Course Title: Color Management in Practice - From Creation to Print Verification

Date & Time: October 19 (Sunday), 14:00–17:00 (3 hours)

Instructor: Fred Hsu, Graphic Communications Foundation / Idealliance Taiwan

Course Fee: NT\$ 600

Class Size: Maximum 20 participants

Venue: Hall D

Course Content:

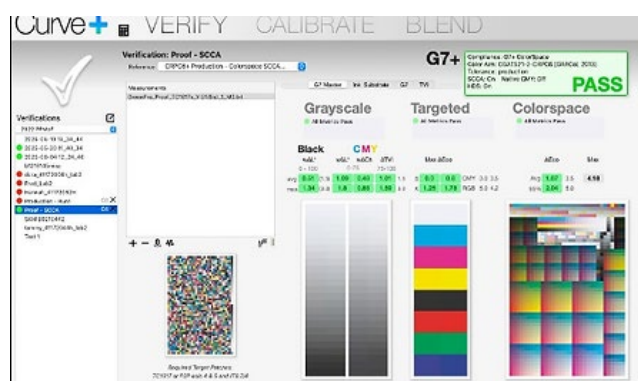
- Display Calibration – Calibrating and profiling monitors with a colorimeter for accurate on-screen previews.
- ICC Color Management for Design Files – Applying correct color management in design files.
- Print Color Verification – Evaluating print output with a colorimeter to ensure compliance with industry standards (ISO/G7+).

Workshop Highlights

For designers, mastering color management ensures that the colors designers see on screen are accurately reproduced in print output. It is essential in reducing errors, reprints, and client miscommunication. This workshop offers a practical, hands-on practice to implement color management from graphic design on display through to print output verification. Participants will gain critical knowledge and skills to execute predictable color across the workflow.

By the end of this workshop, participants will be able to understand the fundamentals of color management. Apply best practices in calibrating and profiling display, preparing creative files for predictable print output, and implement industry standards for print color verification.

Note: Attendees are required to bring their own laptops. Adobe Photoshop must be installed for hands-on exercises.



Workshop 2

Course Title: Chromatic Impressions – Hand-Painted Porcelain Plate Workshop

Date & Time: October 19 (Sunday), 14:00–17:00 (3 hours)

Instructor: Professor Wen-Yin Chen

Department of Smart Living Design, Huaan University

Course Fee: NT\$ 600 (materials included)

Class Size: Maximum 20 participants

Venue: Hall C

Course Content:

- Create your own personalized porcelain plate
- Learn ceramic painting and glaze application techniques
- Experience the tactile and transformative beauty of ceramic art, from touch to firing

Workshop Highlights

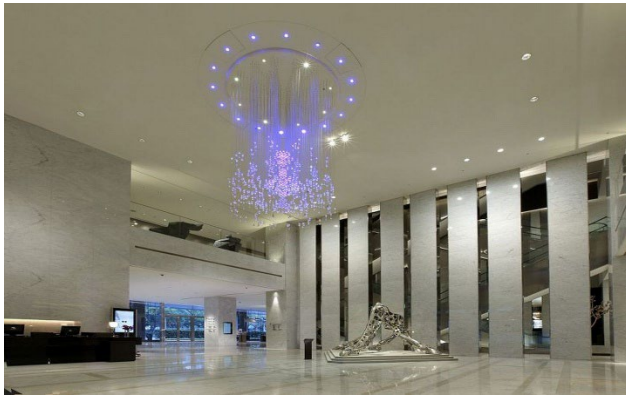
In this 3-hour workshop, participants will hand-paint a porcelain plate uniquely their own. The instructor will begin with the basics of ceramic painting, introducing glaze color coordination, composition methods, and brushstroke techniques. You will be encouraged to unleash your creativity, transforming everyday inspirations into one-of-a-kind artistic tableware.

After the session, the plates will be kiln-fired at high temperatures, fixing the colors permanently. The finished porcelain pieces will not only preserve your artistic expression but also serve as lasting works of functional aesthetics.



AIC Gala Banquet - Le Méridien Taipei

38 SongRen Road, Xinyi District, Taipei



Le Méridien Taipei is ideally located in the vibrant Xinyi District, just steps from Taipei 101, luxury shopping, and business centers. The Taipei City Hall MRT Station is only a few minutes' walk away, providing quick connections across the city.

Chinese Table — Modern Elegance in Chinese Cuisine

Located within Le Méridien Taipei, Chinese Table offers a contemporary interpretation of Chinese cuisine, combining refined flavors with artistic presentation. The restaurant's stylish, minimalist décor and warm ambiance create the perfect setting for both casual gatherings and business dining.

Led by an experienced culinary team, Chinese Table features a menu inspired by classic regional dishes, reimagined with modern techniques and seasonal ingredients. From delicate dim sum to signature specialties, each dish reflects a harmony of tradition and innovation.

[Day 3](#)

VIP Visit Art-Taipei

As one of the longest-standing contemporary art fairs in Asia and the largest in Taiwan, **ART TAIPEI** will celebrate its 32nd edition this October. The fair brings together **121 galleries from six countries and regions**, including **71 from Taiwan and 49 international galleries**, presenting a vibrant annual showcase of art!

Hosted by the **Taiwan Art Gallery Association**, a special **VIP guided tour service** has been arranged for the **Color Association of Taiwan**. Led by a team of experienced guides, the tour will highlight this year's ART TAIPEI features, must-see works, and provide in-depth insights into participating galleries, artists, and artworks, along with perspectives on the art market. We warmly welcome your registration!

◆ **VIP Guided Tour for the Color Association of Taiwan**

Charge: **Free**

Date & Time: **Thursday, October 23, 2025, at 19:00**

Reservation: Please reserve it via AIC 2025 TAIPEI – Events Participation Confirmation Form we sent you by e-mail.

◆ **Meeting Point:**

In front of the main visual wall at the Taipei World Trade Center, Xinyi Road Entrance – ART TAIPEI Venue

(Address: No. 5, Section 5, Xinyi Road, Taipei City)

◆ **Tour Language:**

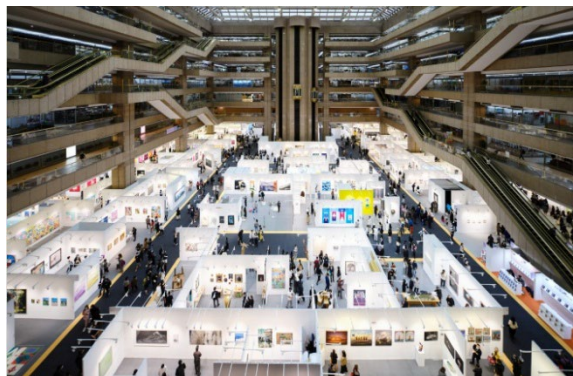
Mandarin – max. 30 participants

English – max. 30 participants

Both tours will start simultaneously at 19:00.

◆ **Reminders:**

- The tour will begin promptly; please arrive early.
- **Before gathering, please deposit prohibited items** (bags over 45 cm, backpacks, long umbrellas, selfie sticks, suitcases, etc.) at the cloakroom, located on the 2nd floor, Conference Room 1 (accessible via escalator from the Xinyi Road entrance).
- The guided tour will last approximately **40 minutes**, after which you may continue exploring freely.
- Each tour is limited to 30 participants and will close once full.



<https://2025.art-taipei.com/taipei/en/>

Taipei City Excursion

Excursion **Taipei City Tour**

Friday, 24 October 2025



Taipei City Tour – Itinerary (revised)

Time	Location	Extra Fee/Cost
Morning		
09:00 – Assembly Time 11:30	National Palace Museum	Ticket is included
Afternoon		
12:00 – 13:30	Grand Hotel Taipei	Included
14:00 – 15:00	Longshan Temple	
15:30 – 17:00	Xi-men-ding	
Evening		
17:00 – 18:00 End Time	Taipei 101 Observation Deck	Ticket is included

Basic charge: NT\$1,500 inclusive of bus transportation and admission to both the National Palace Museum and Taipei 101 Observation Deck.



Taipei City Tour Highlights

Immerse yourself in Taipei's rich culture, modern landmarks, and authentic cuisine.



National Palace Museum

Home to a vast collection of Chinese artifacts and artworks, it is one of the most important cultural treasures globally.



Grand Hotel Taipei Lunch

Offers a luxurious lunch experience featuring exquisite Taiwanese and international cuisine in an elegant, historic setting.



Longshan Temple

A historic and ornate Buddhist temple in Taipei, renowned for its intricate architecture and cultural significance.



Taipei City Tour Highlights

Immerse yourself in Taipei's rich culture, modern landmarks, and authentic cuisine.



Xi-men-ding

A vibrant Taipei district known for its trendy shops, street food, food, and lively youth culture.



Taipei 101

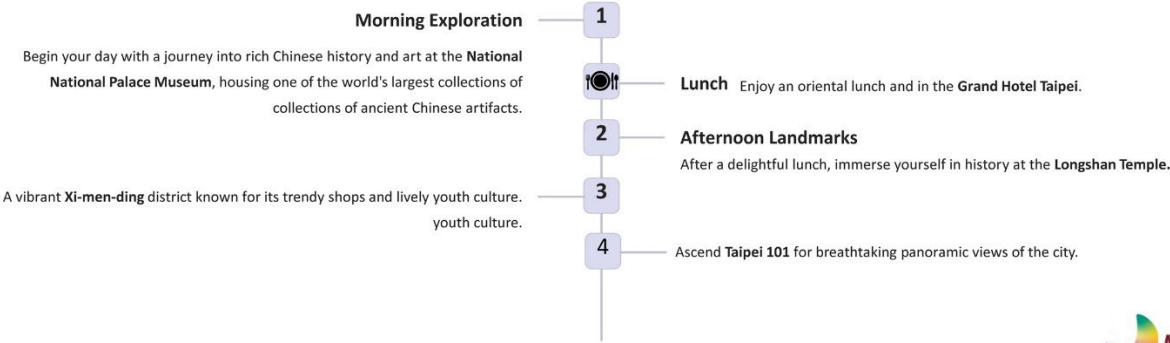
Once the world's tallest building, its observatory offers magnificent panoramic views of the Taipei metropolitan area.





Taipei City Tour Highlights

Experience Taipei's vibrant culture, iconic landmarks, and authentic local flavors throughout the day.



Organizers



Co-organizers and Supporting Partners



Gold Sponsors



Sliver Sponsors

